

# Ex-Ante Regulation and Competition Enforcement in Digital Markets

Joint Event in cooperation with the Croatian Competition Agency

📍 Zagreb, Croatia

📅 28-30 September 2022

## Seminar objectives

In light of particular features of digital markets, several jurisdictions have recently proposed some form of ex-ante regulation to supplement existing ex-post competition enforcement. Experts from OECD countries will discuss how competition authorities can help shape better regulation in digital markets and factor-in existing regulation in order to ensure successful enforcement.

The OECD-GVH RCC is delighted to hold this seminar in cooperation with the Croatian Competition Agency, which will celebrate its 25<sup>th</sup> anniversary on 28 September 2022. The constant progress made by the Croatian Competition Agency since its establishment is a telling example of the potential that the competition authorities in Eastern Europe and Central Asia are able to express.

## The speakers



**Mirta Kapural**  
President of the Competition Council, Croatian Competition Agency



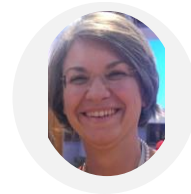
**María Pilar Canedo**  
Member of the Board of the CNMC, Spain



**Lea Zuber**  
Head of the DMA Task Force, DG COMP, European Commission



**Vlatka Butorac Malnar**  
Associate Professor, Faculty of Law, University of Rijeka



**Jasminka Pecotic Kaufman**  
Professor of Law, Faculty of Economics and Business, University of Zagreb



**Vesna Tomljenović**  
Judge, Court of Justice of the European Union



**Csaba Balázs Rigó**  
President of the Hungarian Competition Authority



**Olivier Guersent**  
Director General DG COMP, European Commission



**Richard Whish**  
Emeritus Professor of Law at King's College London



**Gábor Gál**  
Member of Competition Council, Hungarian Competition Authority



**Antonio Capobianco**  
Deputy Head of the Competition Division, OECD



**Renato Ferrandi**  
Senior Competition Expert, OECD

# Agenda

Wednesday, 28 September 2022



## CCA International Conference: 25 years of challenges and success

Venue: Hotel Dubrovnik, Gajeva ul. 1

09.00-09.30	<b>WELCOMING ADDRESSES</b> Ms Mirta Kapural, PhD, President of the Competition Council (CCA) Mr Antonio Capobianco, Deputy Head of Division (OECD) Mr Bojan Fras, Vice-Governor (Croatian National Bank) Minister of Economy and Sustainable Development (TBC) Minister of Foreign and European Affairs (TBC)
09.30-10.00	<b>KEY-NOTE SPEECHES</b> Mr Richard Whish, Emeritus Professor of Law at King's College London Ms Vesna Tomljenović, Judge, Court of Justice of the European Union
10.00-10.15	<b>VIDEO MESSAGE by Executive Vice-President of the European Commission</b> <b>Margrethe Vestager</b>
10.15-10.30	<b>COFFEE BREAK</b>
10.30-12.00	<b>EX-ANTE REGULATION AND COMPETITION ENFORCEMENT IN DIGITAL MARKETS</b> <i>Moderator:</i> Renato Ferrandi, Senior Competition Expert, OECD Ms Lea Zuber, Head of Sector, European Commission (DG COMP) Mr Gábor Gál, Member of the Competition Council, Hungarian Competition Authority Ms María Pilar Canedo, Member of the Board, Spanish National Markets and Competition Commission Mr Antonio Capobianco, Deputy Head of Division (OECD) <b>Discussion and conclusions</b>
12.00-13.00	<b>LUNCH BREAK</b>
13.00-13.30	<b>KEY-NOTE SPEECH</b> Olivier Guersent, Director General, DG COMP, European Commission



Venue: Ministry of Foreign and European Affairs, Petrinjska 18a

14.00-14.10	<b>Welcome remarks</b> Mr Csaba Balázs Rigó, President of the Hungarian GVH
14.10-14.45	<b>IS COMPETITION POLICY EFFECTIVE IN DIGITAL MARKETS?</b> <b>Specificities of digital markets and issues for competition enforcement</b> Mr Renato Ferrandi (OECD)
14.45-15.30	<b>SUCCESSFUL USE OF THE COMPETITION TOOLKIT IN DIGITAL MARKETS</b> <b>Competition enforcement and advocacy in Spain</b> Ms María Pilar Canedo (CNMC, Spain)
15.30-15.45	<b>COFFEE BREAK</b>
15.45-16.30	<b>UNDERSTANDING DIGITAL MARKETS</b> <b>Traditional and innovative solutions: the Hungarian experience</b>

	Mr Gábor Gál (GVH, Hungary)
18.00-19.30	<b>GUIDED CITY TOUR (meeting point – Hotel Dubrovnik)</b>
19.30-21.30	<b>WELCOME DINNER</b>

### Thursday, 29 September 2022

09.00-09.45	<b>EX-ANTE REGULATION AND EX-POST ENFORCEMENT</b> <b>Criteria to identify the most appropriate measures</b> Mr Antonio Capobianco (OECD)
09.45-10.30	<b>ADDRESSING DIGITAL GATEKEEPERS</b> <b>Objectives and architecture of the DMA</b> Ms Lea Zuber (DG COMP, EC)
10.30-10.45	<b>COFFEE BREAK</b>
10.45-12.15	<b>REGIONAL FOCUS</b>  <b>National perspective to digital markets: legislative novelties in EU Competition Law and national implications</b> Ms Vlatka Butorac Malnar (University of Rijeka)  <b>Navigating between old and new challenges for antitrust enforcement in post-socialist countries: do digital markets make a difference?</b> Ms Jasminka Pecotic Kaufman (University of Zagreb)
12.15-12.30	<b>Illustration of an hypothetical case</b> Mr Renato Ferrandi (OECD, Paris)
12.30-14.00	<b>LUNCH</b>
14.00-15.30	<b>BREAK OUT SESSION</b> <b>Discussion on the hypothetical case</b> Moderated by the speakers
15.30-15.45	<b>COFFEE BREAK</b>
15.45-16.30	<b>DIGITAL MARKETS AND AGENCY EFFECTIVENESS</b> <b>How competition authorities are changing to cope with digital challenges</b> Ms María Pilar Canedo (CNMC, Spain) and Mr Gábor Gál (GVH, Hungary)
16.30-17.15	<b>DIFFERENT SOLUTIONS IN DIFFERENT JURISDICTIONS</b> <b>A comparative analysis of regulatory measures in the world</b> Mr Antonio Capobianco (OECD)
19.00-21.00	<b>DINNER</b>

Friday, 30 September 2022

<b>9.00-09.45</b>	<b>FROM THEORY TO PRACTICE</b> <b>The implementation of the DMA</b> Ms Lea Zuber (DG COMP, EC)
<b>09.45-11.00</b>	<b>ROUNDTABLE</b> <b>Do's and Dont's for competition authorities</b> Exchange of views with all the speakers
<b>11.00-11.15</b>	<b>COFFEE BREAK</b>
<b>11.15-11.45</b>	<b>LESSONS LEARNED ON COMPETITION POLICY IN DIGITAL MARKETS</b> <b>Issues and solutions</b> Mr Renato Ferrandi (OECD)
<b>11.45-12.30</b>	<b>FINAL INTERACTIVE SESSION</b>
<b>12.30-13.00</b>	<b>Closing remarks: Ready for the future</b> Ms Mirta Kapural, PhD, President of the Competition Council, Croatian Competition Agency Mr István Hantosi, Deputy Head, Public Service and International Section, GVH
<b>13.00-14.00</b>	<b>LUNCH</b>
<b>19.00-21.00</b>	<b>DINNER</b>